



the

GRAPEVINE

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2021



WHAT'S HAPPENING *this* MONTH

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March 16th - 17th:
St. Patrick's Spirits Sale
10% off Spirits

March 22nd:
World Water Day

March 29th-April 1st:
Easter Sale
*15% off Wine, Champagne
& Spirits*

We hope we can begin to host events again in the near future! Stay tuned for updates!



the SPOTLIGHT

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OUR ANNUAL EASTER SALE!

Easter is coming a bit early this year and so are the savings.

March 29th - April 1st:

Receive 15% off when you purchase any of your favourite wine, champagne and spirits!*

Available at our Sandyport Boutique and AIP Warehouse.

No minimum purchase required.

**Some exceptions apply*

Wishing you all a safe and happy Easter!



the BARKEEP

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Rye Manhattan

2 oz Michter's US*1 Rye
1 oz Cocchi Vermouth di Torino
3 dashes Scrappy's Aromatic Bitters

This classic stirred tippie began at the Manhattan Club in New York City around the mid-1870s by then barman Iain Marshall.

Elegant, delicious and always a crowd pleaser, this cocktail has survived the times for a reason! Cheers!

WINE of THE MONTH



COCCHI
Rosa Aperitivo

Cocchi Americana Rosa is an aperitif produced with a base of red wines from Piedmont, to which herbs and spices extracts are added (in particular gentian, cinchona, citrus zests and rose petals). Its beautiful red colour is completely natural and derives from the wine.

On its own the Rosa is sweet but balanced with the right amount of herbal bitterness. It is the perfect ingredient for cocktails with low alcohol content.

Regular Price: \$39.20
This Month: \$35.28



drinksint.com January 2021 DRINKS INTERNATIONAL 07

BARTENDERS' CHOICE

ENCOMPASSING EVERY CATEGORY IN THE BRANDS REPORT, THIS LIST IS PERHAPS THE HARDEST IN WHICH TO MAINTAIN A PRESENCE

IF OTHER lists in this report speak of the bestselling and the trending brands in the world of elite bars, this ranking is different. Here we ask about bartenders' favourite spirits. That's across category – no holds barred.

It takes some achievement then, that in the past three years one brand has risen above the thousands around the world. Take a bow Plantation – more than a third of respondents said it was in their

BARTENDERS' CHOICE BRAND	
1	PLANTATION
2	MICHTER'S
3	TANQUERAY
4	DEL MAGUEY
5	OCHO
6	BACARDI
7	MONKEY 47
8	CAMPARI
9	KETEL ONE
10	HINKA

IN THE PAST THREE YEARS ONE BRAND HAS RISEN ABOVE THE THOUSANDS AROUND THE WORLD

top three favourites. While other sectors might prize luxury and all the branding and packaging trimmings, in the bar world, it's about taste and Plantation's family of expressions: 3 Star, Pineapple, OFTD and single island rums make a compelling and diverse collective. This year the brand's owner, Maison Ferrand, got ahead of potential rumblings over its name (specifically the word plantation's links to slavery) by promising a rebrand. It showed leadership and garnered support in a sector in which the Black Lives Matter movement was a defining moment in 2020. In second, we see

just the juice, but the people who produce and sell it too. One in five bartenders polled put Michter's in their top three. Diageo's Tanqueray hasn't been outside the top two since 2012 but, in third, still makes the podium for 2021. It is the quintessential London Dry gin – a bartender who doesn't like Tanqueray is a collector's item. Del Maguey, the trailblazer for international mezcal sales, is a brand that swings two ways – the Vida is for sipping, it's Single Village for sipping. Founder Ron Cooper is a legend of the industry, and so is his friend Tomas Estes, whose Ocho comes in fifth. A pioneer of the



Our Award Winning Spirits!

At Young's Fine Wine we are incredibly proud to represent a number of amazing, globally-recognised brands in The Bahamas.

We were especially excited recently to learn that three of our spirit brands, Plantation Rum, Tequila Ocho and Michter's, topped the Bartender's Choice Brands list of the Drink's International Annual Brand Report 2021.

Plantation Rum took the coveted #1 spot, Michter's followed closely at #2 and Tequila Ocho came in at #5!

In the bar world, it's all about taste and the lineups of these three brands is clearly every spirit-lover's dream.

If you're wondering how they got their results: the report is a culmination of questioning the top bartenders of over 100 bars from around the world, specifically chosen based on their performance in global bar awards. So it's safe to say, these guys know their stuff! Grab these award-winning spirits from our Sandypoint Boutique today and see what all the buzz is about!

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SPIRIT of THE MONTH



MICHTER'S
US*1 Straight Rye

Michter's US*1 Kentucky Straight Rye is made from select American rye grain that is sheared to maximise the extraction of flavour from the grain. Aged in new American oak barrels, flavours include peppery notes, citrus and butterscotch.

A unique feature is that every bottle comes from a single barrel. This demonstrates Michter's extraordinary commitment to offering Kentucky Straight Rye whiskey of the absolute highest quality.

Regular Price: \$56.00
This Month: \$50.40